DMG FOODS

MEDIA KIT

EST 2018
THE SALVATION ARMY'S
FIRST NON-PROFIT
GROCERY STORE
Baltimore, MD

As seen in

The New York Times
npr
HUFFPOST
delish
circa
NOW THIS
NPQ
DMG FOODS

OUR HISTORY

Established in 2018 by The Salvation Army of Central Maryland, The Salvation Army has an extensive history of expanding food availability for individuals facing food insecurity.

After several convenience stores throughout Baltimore City were looted in 2015, The Salvation Army partnered with the Baltimore Development Corporation to develop a sustainable program to better address the food desert crisis in Baltimore City: resulting in DMG Foods.

DMG Foods grocery store is an innovative social enterprise solution to Baltimore City's chronic food insufficiency. It is the first business model of its kind to combine a traditional grocery store with a social service component.

DMG Foods partners with a variety of local farms, retailers, and community organizations to provide quality produce, meal solutions, supplemental benefits, and skilled workforce training.

THE MISSION

To provide a clean, affordable place for residents of the local community to purchase fresh and healthy food and expand their cash or food stamp dollars through nutrition and smart spending education, wrap around social service offerings, and skilled workforce training opportunities.

THE VISION

To create a holistic platform to offer fresh, affordable food to individuals experiencing food insecurity within inner city food deserts.

THE IMPACT

FOOD ACCESS
We are located on the edge of a food desert in Northeast Baltimore, expanding healthy food options for local residents.

JOB OPPORTUNITIES
We created 15 permanent jobs in the community, as well as provide job training.

CUSTOMER BENEFITS
We provide monthly supplemental benefits for customers that self-identify as living below the federal poverty threshold.
THE COMMUNITY

OUR PARTNERS

- Baltimore Development Corporation
- Maryland Food Bank
- The Harry and Jeanette Weinberg Foundation
- France Merrick Foundation
- Michigan State University
- Center for Urban Families
- Living Classrooms Foundation
- Humanim
- BGE
- Maryland Hunger Solutions
- Johns Hopkins University
- University of Maryland Extension

5,000 + LOYALTY MEMBERS
9,900 + WEBSITE VISITORS
40 + NEWS ARTICLES
15 + CREATED JOBS
DMG FOODS
400 E 29TH ST | BALTIMORE, MD 21218

HOURS OF OPERATION
MONDAY - SATURDAY | 7AM - 7PM
CLOSED ON SUNDAYS

FOR MORE INFO
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